

BU

Bournemouth
University



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Annual Review 2015

Welcome to the best of BU

BU (SUBU) a new home and students a place to relax and study. The new Bournemouth University International College opened in September and is a fantastic combined residential and teaching space for students and staff.

We've strengthened our links with the wider community through partnerships and outreach – aiming to be anchored in the region but reaching around the world. During BU's festival season we welcomed thousands of visitors onto campus to take part in hundreds of hands-on activities, workshops and talks, and our research and coverage of the 2015 General Election won us national acclaim.

We're #BUProud of what we have accomplished together – as a university and as a community.

Our efforts were rewarded when the results of the recent Research Excellence Framework (REF) revealed that 96% of BU's research is internationally recognised and 18% is ranked as world-leading. Whether it's helping small businesses access funding, improving quality of life for people with multiple sclerosis or using fossil footprint research to catch criminals, BU's research actually makes a difference to people's lives.

Our international impact continues to grow as we develop our global reach - in 2015 BU entered the world's top 500 universities for the first time in the *Times Higher Education World University Rankings*.

Nationally, BU rose in all three major university league tables published by *The Guardian*, *The Sunday Times* and *The Complete University Guide*.

We continue to offer every student at BU the opportunity to undertake a work placement. Our 2014/15 survey revealed that BU graduates continue to have success in the job market, with 93.3% of 2014's graduates in work or further study six months after graduating.

We've been enhancing the learning environment too, with continued investment in buildings and facilities. The Student Centre opened in spring, giving the Students' Union at

Welcome

Fighting fatigue:
Managing multiple sclerosis

From fossils to forensics

Breaking down barriers
at BU

BU at the ballots

Building for the future

Festival fever at BU

A new home for SUBU

BU community

BU proud

BU's impact

The numbers

Sue Sutherland OBE
Chairman of the Board

The Board is delighted with progress in the delivery of BU's strategic plan. This year was notable for the opening of the Student Centre, the recruitment of more academic staff and the development of new academic facilities. This was made possible by unprecedented investment and our passion for delivering the best possible student experience.

These achievements were enabled by the outstanding leadership and hard work of the Vice-Chancellor and his team, the Deans, Directors, the SUBU President, and Vice Presidents and university staff – thank you.

We would also like to thank the Chancellor, Pro Chancellors, fundraising champions and benefactors for their support, which enriches the BU experience.

Professor John Vinney
Vice-Chancellor

This Annual Review, combined with our rise up the national league tables, proves that BU just keeps getting better. From our great results in the Research Excellence Framework to the success of the new Centre for Excellence in Learning, we have continued to create, share and inspire through Fusion.

Many people have helped, and special thanks go to the BU Board and University Chancellery – particularly our Chairman Sue Sutherland – and to SUBU President Chloe Schendel-Wilson and her colleagues. Thanks must also go to our friends in Dorset and beyond for their support.

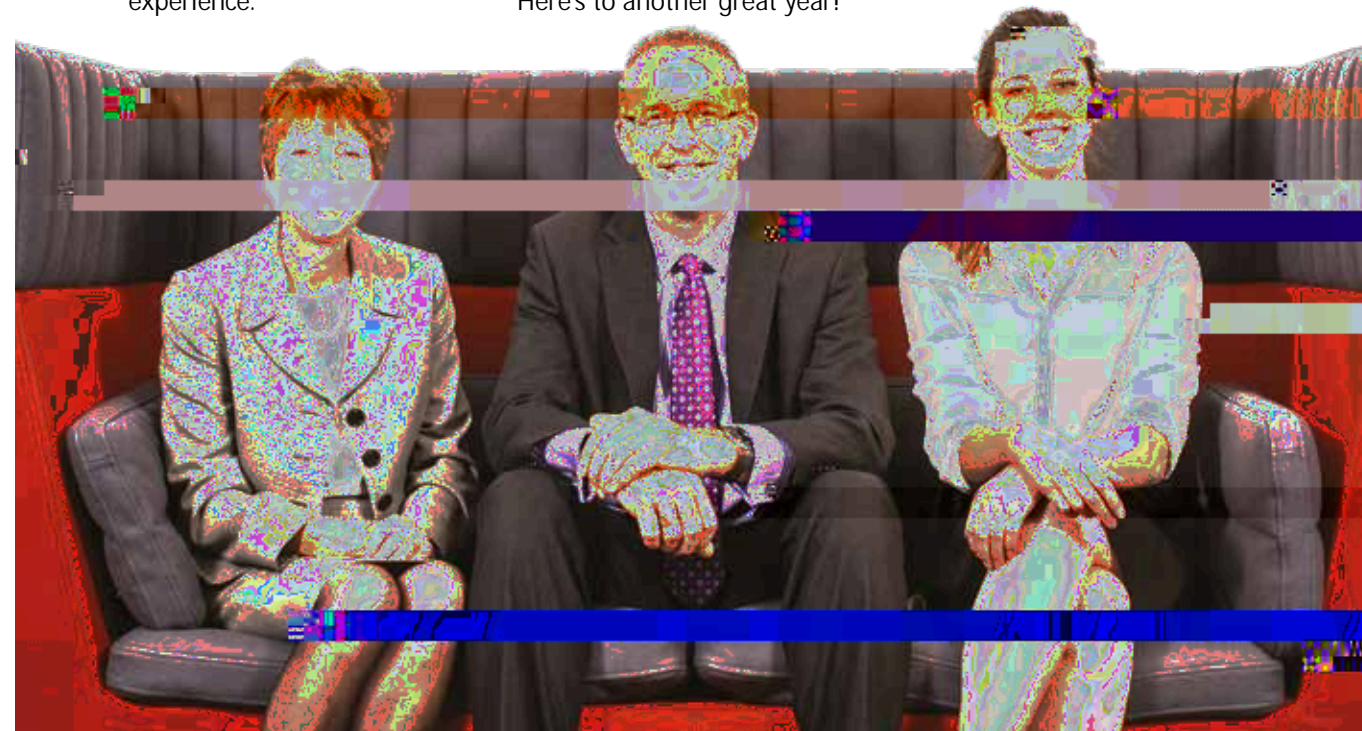
Finally, I want to thank all of the staff and students who make up the BU community. Here's to another great year!

Chloe Schendel-Wilson
SUBU President

BU really stands out for giving its students so many opportunities to grow, from volunteering and fundraising to field trips abroad and work placements. It enables students to follow their passions and develop into world-class, well-rounded graduates.

The student voice is valued at BU, and SUBU has a great academic representation system. It influences huge positive change across the university that wouldn't be possible without our fantastic partnership with BU – putting students at the heart of everything we do.

I'm proud to be a BU graduate and to represent our students. It's brilliant to be able to reflect on the past year and look forward to the year ahead.



FIGHTING FATIGUE: Managing multiple sclerosis

Improving the quality of life for people with MS

The research

Around 127,000 people in the UK are living with multiple sclerosis (MS). Fatigue is one of the most commonly reported and debilitating symptoms of MS, and is the main reason why people have to stop working. It's very different from the kind of tiredness that we all experience from time to time – it can have a devastating impact on all spheres of people's lives; stopping them from fulfilling responsibilities and doing things that really matter to them.

Over the past decade, Professor Peter Thomas and Dr Sarah Thomas at Bournemouth University's Clinical Research Unit (BUCRU) have been developing and evaluating a novel approach to support people with MS to manage their fatigue. They have been working closely with the Dorset MS team at Poole Hospital and other national collaborators to create and deliver the FACETS programme – Fatigue: Applying Cognitive behavioural and Energy effectiveness Techniques to lifestyle. FACETS provides people with tools and strategies to support them to make the most of their available energy as well as exploring different, more helpful ways of thinking about fatigue, via group sessions delivered by health professionals.

The programme has been evaluated in a MS Society-funded trial led by Professor Peter Thomas with collaborators from Poole, Bristol and Southampton. Participants in the trial group demonstrated greater improvements in fatigue severity and self-efficacy after four months, and these improvements continued over a year, giving participants a greater quality of life.

The UK MS Society has worked closely with the research team to develop training courses for health professionals, delivered by the Dorset MS Service. To date, around 200 health professionals have been trained across the UK, and it has helped to launch similar research projects across Europe and Australasia.

Professor Peter Thomas and Dr Sarah Thomas

"We became interested in this area when we noticed that despite fatigue being a highly debilitating and very common symptom in MS, there were few treatments available. We developed FACETS to combat that and it is currently being rolled out across the country in collaboration with the UK MS Society. In the future we would like to continue to work with the MS Society to maximise FACETS' impact, expand our research and adapt FACETS for other chronic conditions."

THE ACADEMICS

Josephine George

"As an Occupational Therapy (OT) student, it's so inspiring to see expertise being drawn from other disciplines to develop effective solutions for people with MS."

THE STUDENT



CREATE

to forensics

How studying ancient human footprints could help forensic scientists solve crime

The research

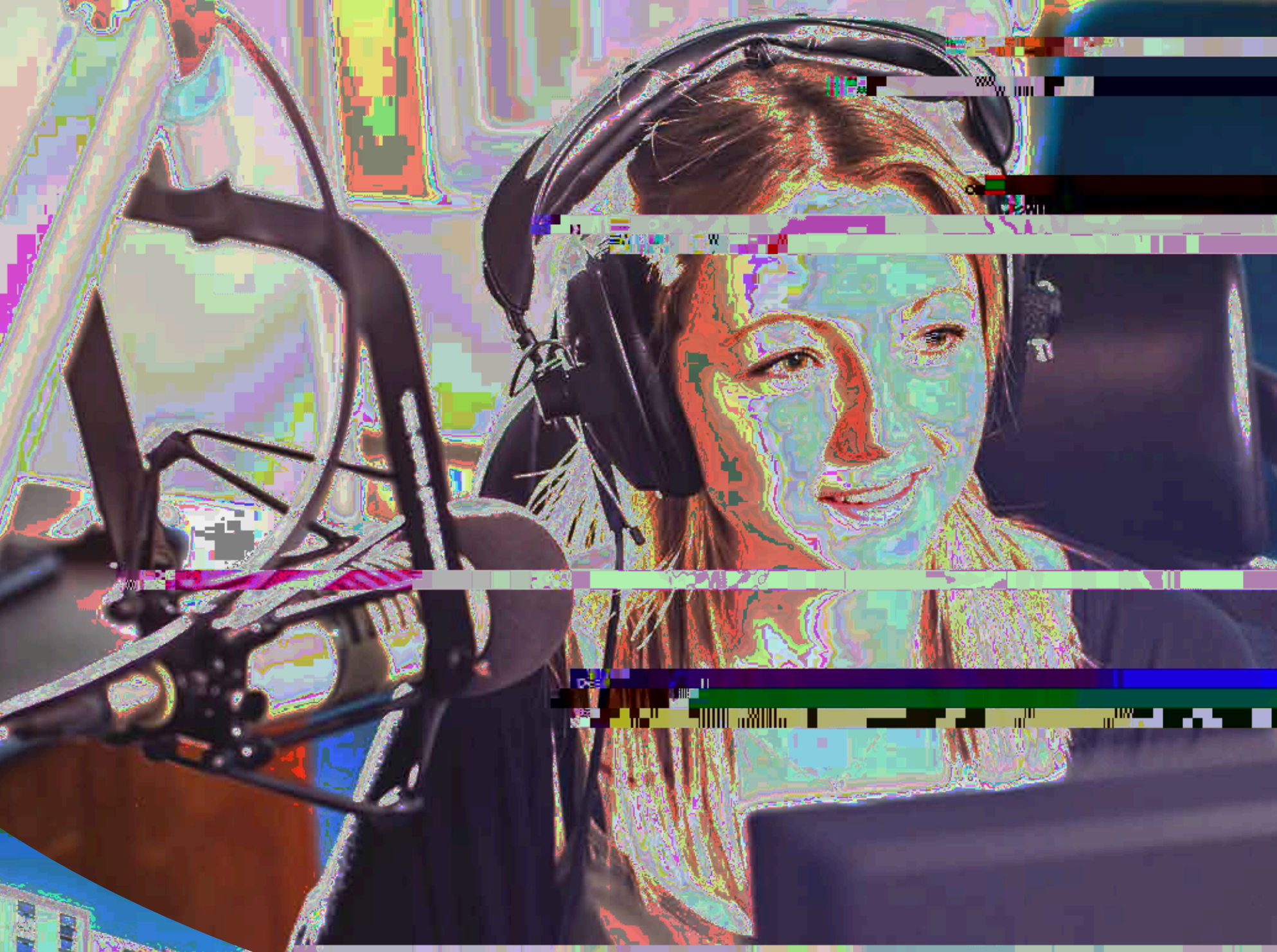


BU at the ballots

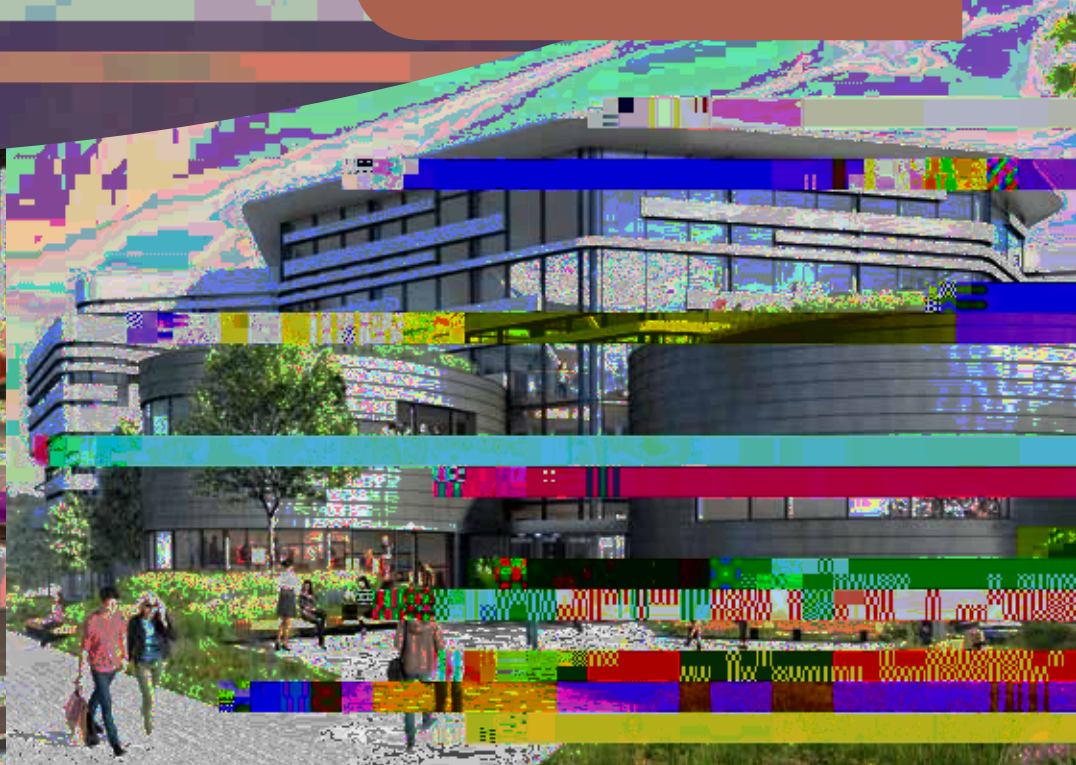
As the nation geared up to go to the polling stations, BU staff and students were getting political through analysis, commentary and coverage of 2015's UK General Election

#viewsnotshoes

Dr Heather Savigny worked with The Fawcett Society for the #viewsnotshoes campaign which aimed to examine sexism in political media coverage by analysing coverage of politicians in the run up to Election Day. The public were urged to alert them to stories that concentrated on female politicians' appearances rather than their policies by using the Twitter hashtag



BU has remained committed to investing in people and facilities on both Talbot and Lansdowne campuses.



Thousands of people visited BU this summer to take advantage of free learning opportunities, get business advice from local experts, and see student innovation on display.



for the Students' Union

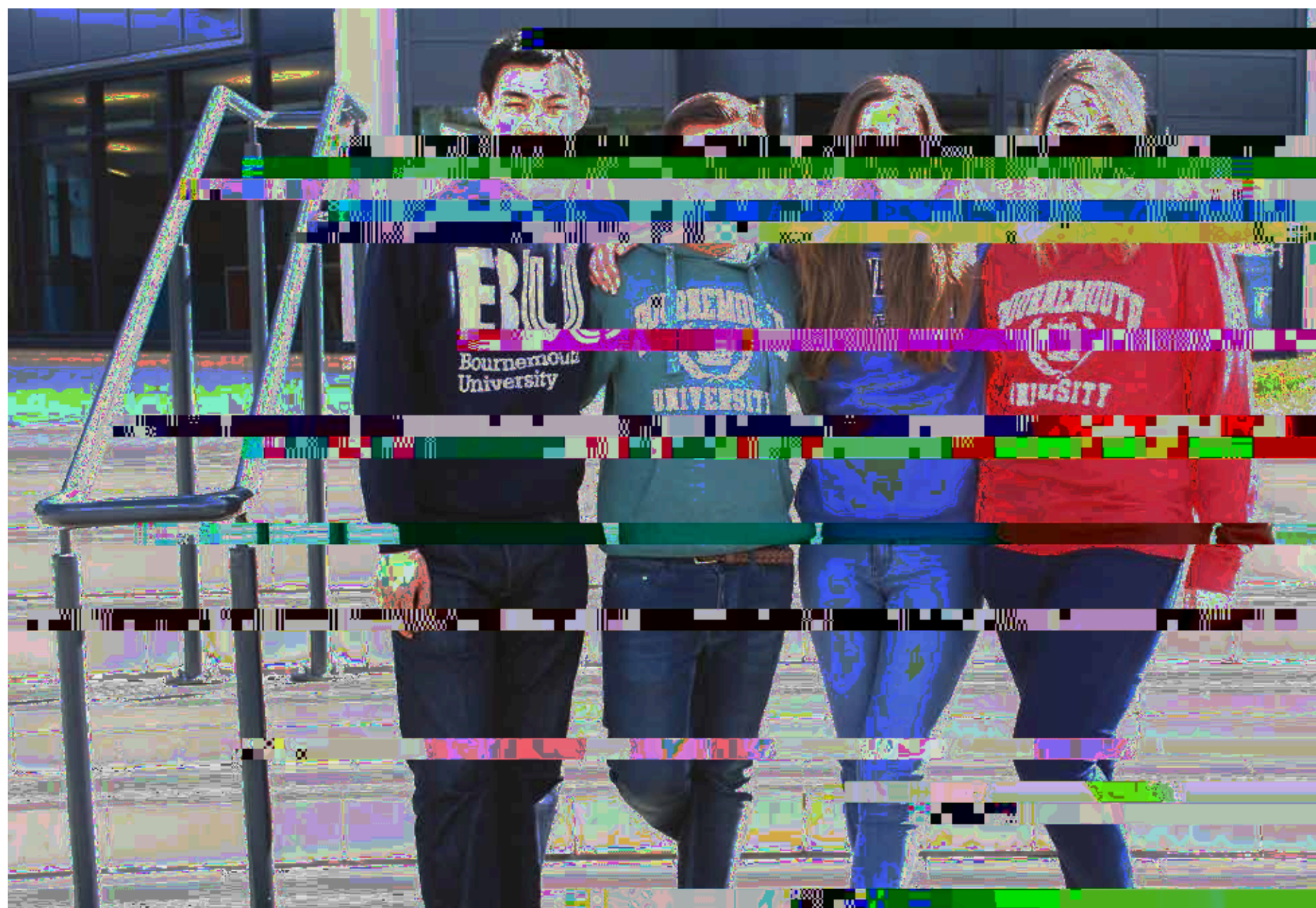
The Student Centre has been a vital part of a very successful year for the Students' Union at Bournemouth University (SUBU)

This year saw SUBU move into its brand new home on Talbot Campus, within the Student Centre. It has given them a brand-new platform to highlight to students how SUBU truly represents them. In the new space student activities really come to life – clubs and societies, RAG, Volunteering and all of the other opportunities on offer, including Nerve Radio, who have a new, interactive studio on the fourth floor to go with their Student Radio Awards wins.

Only a year after the introduction of the Vice President Welfare role, SUBU joined BU in signing the Time to Change pledge on mental health and received Investors in Diversity status. For the coming academic year the brand-new elected role of Vice President Activities has been created to get even more students engaged and involved in SUBU activities.

SUBU's democratic system came on leaps and bounds, with hugely successful events such as One World Day, Refreshers' Fair and Speak Week. The implementation of academic advisors, recorded lectures and changes to BU's induction process are examples of how powerful the student voice can be. SUBU Advice has been busy helping countless students, saving student pockets around £118,000 so far this year!

The SUBU Green Taskforce also established its first ever commo commo al0 (o 1)14.2 (yo22 Speak)30.1 (s80 me Nmplema7 (essful))91.1 xamples (or the (NUS) (ctuc)23 (vital mmotner S.2 TD8.1 hanges))TJT[(in-30 uenv)11 (oic)11 (o.1 environedge onissue (stands,)78.2 ())TJ0 - e (en bule2 TD[(e)22 l.80 l 11 4)23.9/GS1 gs/T1 gs8e



In league with AFC Bournemouth

A continuing partnership between Bournemouth University and AFC Bournemouth is creating exciting opportunities for students, graduates and the local community.

As the Premier League team's official Higher Education Partner, BU students can benefit from high-level coaching for BU's men's and women's football team and a myriad of placement and volunteering opportunities at the club.

BU has also been working alongside the AFC Bournemouth Community Sports Trust in delivering many projects within the community, such as encouraging young women into sport and raising awareness of local environmental issues.

In addition BU graduate and AFC Bournemouth's

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Creativity illuminated at TEDxBournemouthUniversity

In February BU hosted Bournemouth's first ever TEDx conference, with speakers ranging from archaeologists and prosthetics experts to performance coaches and entrepreneurs.

The student-organised event engaged and inspired staff, students and members of the public over a full day of short, entertaining talks, which included a look at the future of augmented reality and a discussion about the growth of technology in sport.

"I was incredibly happy with how the event went. It was thought-provoking, fun, different and the fact that it featured such different subjects and people from such diverse backgrounds was amazing!" says Elena Dimitrova, TEDxBournemouthUniversity Director and final year BA (Hons) Business Studies with Marketing student.

BU proud

Celebrating student, staff and alumni success



Over 40 Bournemouth University graduates worked on the Oscar and BAFTA-winning film *Whiplash*, which was recognised for its visual effects. *Whiplash* won the Special Visual Effects BAFTA at the 2015 Awards ceremony and Best Visual Effects Oscar with BU graduate Andy Lockley and honorary doctorate Paul Franklin invited on stage to pick up the awards.



At the Royal Television Society Awards 2015, Katy Davis won the Student Award for Best Actress in a Supporting Role for her performance in *Whiplash*.

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